

# Spring 2024 Event

## Hilton Manchester Deansgate

16<sup>th</sup> – 17<sup>th</sup> April 2024



### Tuesday Morning

08.15 *Registration Deansgate Foyer, refreshments and networking – LN Foyer*

#### Rooms 8-9

09.00 **Conference Welcome**  
*Andy Donn, Chairman*

A welcome to the Baan LN Conference 2024.

#### Deansgate

09.30 **M3UA Conference Welcome & Keynote**  
*Martin Hill, M3UA General Manager*

A welcome to the M3UA UK Conference 2024, a summary of M3UA activity past and future,

09:45 **AI & ML at Infor**  
*Mark Hughes and Vignesh Subramanian, Infor*

Regional business update from Infor PLUS an overview of recent developments in AI and ML.

10:30 **Conference Sponsor Introductions**  
A quick introduction to all the sponsors supporting the conference.

10.50 *Refreshments and networking – Deansgate or LN Foyer*

#### Rooms 8-9

11.20 **LN Cloud Product Roadmap**  
*Marina ter Haar, Product Management Director, Infor*

Learn how the innovations in the LN Cloud solution will assist customers to run their business smarter.

#### Deansgate

12.10 **Everyone is a leader; Everyone is an innovator**  
*Guest Speaker: Phil Le-Brun, Enterprise Strategist – AWS*

Phil Le-Brun works with enterprise executives to share experiences and strategies for how the cloud can help them increase speed and agility while devoting more of their time to their customers.

The only things that hold most organisations back are imagination and skills. The technology to innovate is widely available, and yet the average organization still struggles to innovate and take a leadership position in their industry. In this session, Phil Le-Brun, a director of Enterprise Strategy and former corporate VP at McDonald's Corporation, dives into patterns and anti-patterns that enable companies to innovate and define their future. The role of modern technology and data will be covered, with clarity brought to what this ephemeral cloud is. But given us people are often the harder element to change, he will dive into typical ways organisations accidentally sabotage their own efforts. Stories from Phil's background in one of the largest companies in the world, along with customer examples covering supply chains, manufacturing, sports and more.

13.20 *Lunch and networking – Deansgate foyer and Expo*

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### Tuesday Afternoon

Rooms 8-9	Deansgate	Rooms 2-4
<p>14.30 <b>OnPrem v CE</b> <i>Marina ter Haar, Bram Vijfhuizen, Infor</i></p> <p>Learn about the differences in deploying LN On Prem versus deployment in Cloud.</p>		
<p>15.00 <b>Data Fabric, Lakehouse and Streaming</b> <i>Bram Vijfhuizen &amp; Natalia Ptaszek, Infor</i></p> <p>With the LN CE transactions that users and application processes generate, every moment can be streamed in real-time to the Data Fabric and be delivered to end users. A short overview of how the Lakehouse and the advent of streaming can help enterprises improve and innovate their business.</p>	<p><b>Enterprise Process Automation</b> <i>Natalia Ptaszek – Product Manager, Infor and Vignesh Subramanian – VP Product Management, Infor</i></p> <p>Overview of Infor Enterprise Process Automation capabilities</p>	<p><b>Infor Carefor &amp; Customer Success Updates</b> <i>Andraya Clare, Director Consulting Services, Infor and Peter Thornton – Director, Support Operations, Infor</i></p> <p>Update on the Infor Carefor and Customer Success programs, plus launch details of the new Infor Customer Portal.</p>
<p>15.30 <b>Infor MES - Your connected enterprise</b> <i>Brandon Billingham, Chris Gibson, Infor</i></p> <p>We'll cover the integrations between LN &amp; MES and how MES brings your shop floor operations, and the data, into the rest of your enterprise.</p>	<p><b>Enterprise Automation Developer Portal</b> <i>Vignesh Subramanian – VP Product Management, Infor and Natalia Ptaszek – Product Manager, Infor</i></p>	<p><b>Infor MES Case Study – Intersnack</b> <i>Arnoud Roebers – Intersnack</i></p> <p>Intersnack share their perspective on Infor MES, both its capability and the implementation process. What went well and what they'd do differently next time.</p>
<p>16.00 <b>Intelligent Doc Processing with DocBits</b> <i>Paul Fischer &amp; Holger Arenz, FellowPro</i></p> <p>IDM Capture Projects failed because the software is very limited?" This presentation will show the different solutions that DocBits has enabled customers around the world to solve their challenges and will explain the possibilities that exist with IPD. "Or are you really still processing your incoming orders and invoices manually?"</p>		
<p>16.30 <i>Refreshments and networking – LN Foyer</i></p>		
Rooms 8-9		
<p>17.00 <b>Enhancements Review</b> <i>Jennie Tovey, Baan LN Committee</i></p> <p>This session will include an overview of the Enhancements Requests created by the Baan LN User Group. Along with guidance on how to find, review and endorse ERs raised by our user group members.</p>		
<p>17.30 <b>Baan LN AGM</b></p>		
<p>17.45 <i>Free time</i></p>		
<p>18.30 <i>Drinks, Buffet &amp; Entertainment – Cloud 23</i></p>		

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## Wednesday Morning

### Rooms 8-9

#### 09.00 Empower your Finance and Management teams with powerful and secure financial reporting

*Steven Oakes – Customer Accounts Manager, Jon Black – Senior Consultant, Cyberscience*

Introducing our powerful Financial Report Writer which empowers Finance to create, publish and manage their financial reports. Join us to learn how Finance and other authorised users can access fast and accurate financial reports and packs. See examples including Profit and Loss with drilldown, Balance Sheet, Expense Analysis and Report Packs, within our dedicated and secure Financial Report Viewer.

#### 09.30 LN User Experience

*Marina ter Haar, Product Management Director, Infor*

The new LN Cloud User Experience is designed to execute work more efficient and accurate. Built on decades of industry knowledge and insights, the UX enhancements introduced in April 2024 include:

- Simplified Menu
- Updates stats and graphs
- Improved guidance through breadcrumbs

#### 10:00 LN User Case Study – Subsea Craft

*Andy Donn*

Andy from ARC will present how LN was implemented in 6 months at Subsea Craft, Portsmouth and will continue the ongoing project to roll-out of LN to support design and production of 'VICTA', Subsea's stealth hybrid jet-boat. The project is handled in agile fashion due to the unique nature of Subsea.

SubSea Craft is a UK based technology SME with a mission to deliver the competitive edge in maritime technology.

#### 10.30 Refreshments and networking – LN Foyer

#### 11.00 Infor OS Portal

*Natalia Ptaszek, Product Manager, Infor*

The Infor OS portal is the one stop shop for accessing the Infor cloud eco system. Its a web-based platform with single sign on to various Infor and third-party applications and tools. Functioning as a central hub, it facilitates the day to day job of business users. Learn all about the Persona based Workspaces that are the highlight of the new Portal. Workspaces help users boost productivity by providing shortcuts to application screens and combining relevant widgets. A workspace can be a copy of an application created by a user, admin, or application, or a dedicated page for widgets only. Portal also has a smart panel on the side, which has standard tools such as Inbox or chat and it also provides the flexibility to define set of widgets you need, which works in-context of the application screen providing valuable insights.

#### 11.30 CE Extensibility and REST API Update

*Bram Vijfhuizen, Infor*

An overview of the latest LN CE Extensibility capabilities and how the LN CE REST API strategy allows cloud customers to unlock the potential of their LN CE solution.

### Deansgate

#### 12.10 Outsmarting the Digital Deluge

*Guest Speaker: Dave Coplin*

For over 25 years, Dave Coplin has provided strategic advice and guidance around the impact of technology on a modern society (both at work and in play) in order to help organisations and individuals envision the full potential that technology has to offer.

Dave is an established author on topics surrounding the future of work and our relationship with technology. His first book: "Business Reimagined", provided a view of a new working environment based on collaborative and flexible working. His latest

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book, “The Rise of the Humans” provides a further call to action, for both individuals and organisations to harness not hate the digital deluge, to rise up and take back control of the potential that technology offers our society.

Through addressing the intersection of modern society and technology through his published works, Dave is driving a conversation around the future of the UK’s IT and digital industries by helping people to understand and aspire to greater outcomes from our use of technology. Dave is an authority in the industry on a broad range of topics and a regular contributor in UK and Pan-EMEA media like the BBC, The Telegraph and the Guardian talking about everything from the future of education, privacy and on-line safety, right through to the Big Data rock stars and the impact of Machine Learning.

13.10 Lunch and networking – Deansgate Foyer and Expo

## Wednesday Afternoon

Rooms 8-9

14:20 **Infor OS Hybrid deployments**  
*Bram Vijfhuizen, Natalia Ptaszek, Infor*

Update on how customers can benefit from the OS CE Hybrid deployment with LN 10.8.

14:50 **Infor Rental Module**  
*Marina ter Haar, Product Management Director, Infor*

Deeper dive into the Rental functionality that was delivered in the LN Cloud April release.

15.20 Refreshments & Networking Break – LN Foyer

15.50 **Wrap up and Conference Close**